



The 39<sup>th</sup> Annual Mid-America Theatre Conference  
March 15 – 18, 2018  
Hyatt-Regency Milwaukee  
“*SPIN*”

## “Pitching Your Book” Session

MATC is pleased to offer a workshop at the 2018 conference for scholars and practitioners developing book proposals in the areas of theatre history, performance, pedagogy, theory, and/or practice. The session is an interactive book pitch workshop for preselected participants; in order to best foster productive conversations for the authors, the session is closed to outside observers. Book editors will offer participants suggestions for improving their book pitches, as well as strategies for submitting their book proposal to academic publishers.

Recent Pitching Your Book sessions have included editors Scott Magelssen, Theater in the Americas series, Southern Illinois University Press; Heather Nathans, Studies in Theatre and Culture series, University of Iowa Press; and Patrick Anderson, Performance Works series, Northwestern University Press. The 2018 Pitching Your Book editors will be announced shortly.

If you are developing a book proposal and would like critical feedback from these editors on how to present the project to publishers, please email a proposal document (**not** the full book proposal or manuscript) as a Word attachment by **NOVEMBER 15, 2017** to session coordinators Robert B. Shimko (rbshimko@central.uh.edu) and Meredith A. Conti (meredithaconti@gmail.com).

All proposals **must include**:

- your name
- your academic affiliation, if any
- your title (identifying whether you are faculty or an independent scholar—both are invited to submit)
- your contact information
- a 500-word abstract of the project
- a one-paragraph genealogy of the project including answers the following questions:
  1. Is it based on a dissertation, or is it a new project? If based on a dissertation, please specify how it has been expanded and revised both in terms of scope and complexity.
  2. What is the project’s current stage of completion (i.e. is it a complete manuscript or are just a few chapters finished)?
  3. Has it been submitted to a press in the past as either a proposal or a manuscript?

Session coordinators will select participants for the closed workshop based on the overall clarity of the project and the time limitations of the conference itself. Selected authors must register for the conference for final approval to participate in the workshop.